



CERTIFIED LEADERSHIP COACH BROCHURE





PROGRAM SUMMARY

The Certified Leadership Coach Program is designed to equip participants with essential coaching skills, leadership frameworks, and psychological tools to support individuals and teams in developing strong self-leadership, effective communication, and conscious decision-making.

The program emphasizes both coaching mastery and specialized knowledge in leadership dynamics, emotional intelligence, mindset development,, and influence-based communication strategies.

This intensive 6-week virtual certification program integrates theory with hands-on practice through live demonstrations, role-plays, real-life leadership scenarios, and applied case studies to ensure practical competence and real-world impact.

The program is aligned with ICF competencies and combines evidence-based leadership science with advanced coaching techniques, enabling participants to confidently support leaders facing real world challenges. Graduates will leave with the expertise to enhance their coaching practice, supported by a comprehensive toolkit and certification as ICF- accredited leadership Coach



BENEFITS OF ATTENDING

- ▶ Clarity on the Coaching Role vs. Counseling
- ▶ Mastery of Core Coaching Tools
- ▶ Develop your leadership coaching identity
- ▶ Strengthen emotional & social intelligence
- ▶ Apply evidence-based leadership models
- ▶ Hands-On Coaching Practice & Feedback
- ▶ Alignment with ICF Core Competencies & Ethics
- ▶ Recognized Certification upon Completion

MODULES



Module 1: Foundation of Coaching and Leadership Coaching

- Understanding coaching using the ICF approach
- Coaching vs Mentoring vs Advising vs Consulting
- Role of a Leadership Coach in organizations
- Core coaching skills: presence, listening, questioning
- Coaching conversation AID model
- Coaching ethics & professional boundaries

Module 2: Self Leadership and Leader Identity

- Leadership vs Management in modern organizations
- Emotional Intelligence & Goleman's leadership styles
- Values, purpose & leadership identity
- Growth mindset & limiting beliefs in leadership
- Servant leadership mindset
- Building leadership presence & influence

MODULES



Module 3: The Myers-Briggs Type Indicator (MBTI)

- Understanding MBTI preferences
- The 16 personality types and leadership tendencies
- Strengths & blind spots of each MBTI preference in leadership
- Communication styles across MBTI types
- Decision-making differences (Thinking vs Feeling)
- Coaching leaders to adapt to different personality types

Module 4: Communication & Difficult Conversations

- Psychological safety & trust in teams
- Advanced leadership listening skills
- Feedback vs Feedforward
- SBI / FBI feedback models
- Difficult conversations framework
- Assertive communication for leaders



MODULES



Module 5: Coaching Leaders to Lead Teams

- Team coaching vs individual coaching
- Tuckman stages of team development
- Situational leadership (Blanchard)
- The 4M Matrix for team leadership
- Motivation, delegation & accountability
- Building high-performing teams

Module 6: Coaching Leaders in Change & Conflict

- Leading in VUCA environments
- Change management fundamentals
- Resistance to change & adaptation
- Conflict management (Thomas-Kilmann)
- Decision making under pressure
- Resilience & crisis leadership



MODULES



Module 7: Becoming a Professional Leadership Coach

- Kirkpatrick Evaluation Model
- 360 Feedback
- 5 Ps of Leadership
- Seven Elements of Leadership





DURATION:

Virtual: 6 Weeks
(36 Training Hours)



ABOUT US:

Growth Coaching Academy (GCA), an ICF Approved Coaching Education, is at the forefront of empowering professionals with the essential soft skills needed in today's fast-paced work environment. Our mission is to unlock the potential within each employee and manager, fostering an atmosphere of growth, efficiency, and enhanced interpersonal dynamics. Specializing in a wide array of soft skills training, we equip individuals with the tools necessary for impactful leadership, coaching skills, effective communication, peak performance, social intelligence, building trust, among others.



Program Trainer

Suzanne Abbas

Leadership Coach

With over 20 years of experience in corporate finance and audit, Suzanne Abbas brings deep expertise in financial management, analytical thinking, and organizational rigor. She holds a Diplôme Supérieur de Comptabilité (DSC) and a Master's degree in Corporate Finance from CNAM, providing a strong foundation in strategic and financial decision-making.

Suzanne is an ICF Member, a certified Leadership, Team, and Relationship Coach, and a Master Certified Trainer from the Chartered Management Institute (CMI). She combines business expertise with coaching and training to support professionals and organizations in strengthening communication, enhancing performance, and driving sustainable growth.

She designs and delivers leadership and coaching-based training programs that equip participants with practical tools to develop self-leadership, improve collaboration, and achieve measurable professional impact.





CONTACT INFORMATION

For Information and Registration

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