

PROFESSIONAL CERTIFICATION PROGRAM

Certified Strategic Thinking Coach



Learn to coach clients toward sharper strategic thinking, sound decisions, and long-term vision — using evidence-based coaching methodologies and real coaching practice.

4 MODULES

Total modules

ONLINE LIVE

Delivery format

12 HOURS

Total live training

3 HOURS

Per module

Rather than providing solutions, participants learn to coach clients to think systemically, challenge assumptions, anticipate future scenarios, and create sustainable strategies.

Certified Strategic Thinking Coach (CSTC) — issued upon completion

What You Will Learn

- Differentiate strategic thinking from strategic planning
- Apply coaching techniques that foster strategic awareness
- Help clients identify assumptions and cognitive biases
- Coach clients using systems thinking principles
- Facilitate scenario thinking and future-focused conversations
- Support strategic decision-making through powerful questioning
- Guide clients in prioritizing opportunities and managing trade-offs
- Conduct complete strategic coaching conversations

Program Structure — 4 Modules of 3 Hours Each

Total: 12 hours across 4 live 3-hour modules

1

MODULE 1

3 HOURS

Foundations of Strategic Thinking Coaching

Strategic thinking vs. strategic planning, characteristics of strategic thinkers, the strategic coaching mindset, systems thinking fundamentals

2

MODULE 2

3 HOURS

Coaching for Strategic Decisions

Decision-making models, cognitive biases, assumption testing, future thinking, scenario planning, strategic prioritization

3

MODULE 3

3 HOURS

Coaching Strategic Growth

Vision coaching, long-term thinking, stakeholder mapping, strategic influence, risk and opportunity coaching

4

MODULE 4

3 HOURS

Integration & Certification

Complete strategic coaching process, integrating coaching models, ethics, and action planning

How You are Assessed

Live Coaching Demonstration

30-minute observed strategic coaching session



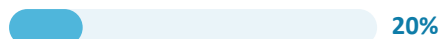
Knowledge Assessment

Strategic thinking principles, decision-making, cognitive biases, systems thinking



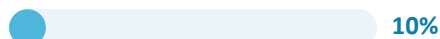
Strategic Coaching Case Study

Develop a coaching strategy for a strategic challenge scenario



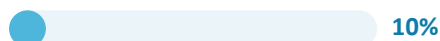
Reflection Paper

Personal insights on strategic thinking and its application



Peer Coaching Feedback

Structured developmental feedback on peer sessions



Certification Requirements

- ✓ Attend and complete all 4 live modules (12 hours)
- ✓ Complete all coaching practice activities
- ✓ Complete the reflection paper
- ✓ Achieve a passing score on the knowledge assessment
- ✓ Submit the strategic coaching case study
- ✓ Demonstrate coaching competence in the observed live session

Highlights of Practical Coaching Exercises

Blind Spot Exercise

Identify blind spots in your strategic thinking

Future Self Vision

Envision your future self and map the path to get there

Scenario Coaching

Explore multiple future scenarios and prepare strategically

Strategic Questions

Craft powerful questions that deepen thinking and awareness

Ready to become a Certified Strategic Thinking Coach?

info@groathcoachingacademy.com · [+9613394006; +96550318460; +966510312810] · www.groathcoachingacademy.com.



Randa is the Founder and CEO of Groath Coaching Academy. She is a Master Certified Coach (MCC), an Advanced Certified Team Coach (ACTC) and a Mentor Coach Specialist with extensive experience in Coaching, Training, Mentoring and Consulting. She specializes in Leadership, Performance and career coaching where she supports her clients during their strategic career transition, and partners with them throughout their career development journey by motivating them to reach their highest potential and holding them accountable to attain their desired goals.

She has more than 25 years of experience encompassing the HR field where she occupied the position of HR Manager in various reputable organizations across the Levant & GCC where she was able to support many individuals to develop their job descriptions, career paths and enhance their performance levels.

In addition to her work as HR Consultant and Corporate Trainer delivering more than 60 soft skills topics encompassing Leadership, Performance Management, Advanced Communication, Design Thinking, Adaptability Intelligence, Teambuilding etc. her passion for women empowerment and Gender Equality is translated by conducting various relating trainings with European Organizations funding such awareness programs in the MENA regions.

Randa holds a Master's degree in Business from the Lebanese American University (LAU), a PHR (Professional in Human Resources) designation from SHRM- USA, in addition to several other accreditations and certifications encompassing MBTI, Train the Trainer from the American Bankers Association, Emotional Intelligence, ROI, Certified Branch Manager, Balanced Scorecard and Certified Project Director, in addition to her latest milestones achieved by being awarded the Master Certified Coach (MCC) Credential and the Advanced Certification Team Coaching Credential (ACTC), Mentor Coach Specialist and Master Certified Trainer.

